



VENDOR & AFFILIATE NETWORK (“VAN”) PROGRAM GUIDE

APPLY TODAY

SIGNATURE**VENDORS**.COM


**BECOME AN AFFILIATE OF THE NATION’S FASTEST
GROWING REAL ESTATE BROKERAGE!**

VAN PROGRAM MISSION

Signature’s VAN Members are given exclusive access to countless industry-leading and experienced real estate professionals at The Signature Real Estate Companies and beyond. VAN Members can use this valuable program to promote their businesses and expand their professional network to include some of the most high-profile and successful real estate professionals in Florida.


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**ANNUAL
MEMBERSHIP
FEE: \$500**

**THE SIGNATURE REAL ESTATE COMPANIES'
VENDOR & AFFILIATE NETWORK ("VAN")**

MEMBER BENEFITS

1

HOST EDUCATIONAL SEMINARS

Host a minimum of two (2) (possibly more if time permits) lunches or continental breakfasts at The Signature Real Estate Companies' (SREC) Corporate Office or SREC office locations to present VAN Member's products to Signature Team Members. All food and refreshments shall be provided by VAN member.

VAN Member's logo and a click-able outbound link from the logo to the VAN Member's website on the "Preferred Vendors" tab on the www.SignatureRealEstateCompanies.com and the www.SignatureFlorida.com websites.

2

CLICK-ABLE LOGO LINKED TO COMPANY WEBSITE

Authorization from SREC to include SREC on VAN Member's website and other marketing materials, with a special logo from SREC that states "A Signature Real Estate Companies' Preferred Vendor" during the term of the VAN Membership. The logo will link back to SREC's website.



3

EXCLUSIVE USE OF COMPANY'S "PREFERRED VENDOR" LOGO

Opportunity to place VAN Member's professional marketing brochure in all of SREC's offices in the marketing display rack provided by SREC. VAN Member must provide their professional marketing brochures and refill as needed.

4

BROCHURES ON DISPLAY RACK

5

EMAIL MARKETING

SREC will email to all SREC Team Members, solicitation materials on VAN Member's behalf, a maximum of six (6) times per year, with marketing materials designed and created by VAN Member and provided to SREC.

Receive a copy of each SREC new hire agent email announcement so VAN Member can introduce themselves by email only, to each new agent. VAN Member may solicit newly hired agents by email only.

6

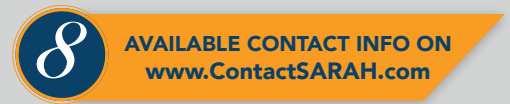
ACCESS TO ALL NEW AGENT'S CONTACT INFO

7

COMPLIMENTARY TICKETS TO COMPANY EVENTS

Receive two (2) tickets or invitations to most SREC companywide social events (Happy Hours, Office Parties, Fundraisers, etc.) excluding SREC Annual Holiday Party.

All contact information for the VAN Member will be placed on the www.ContactSARAH.com website for easy access by SREC Team Members.



9 PROMOTIONAL VIDEO

A 5+ minute, personal video interview with Broker and Host, Ben Schachter, for www.SignatureTube.com will be produced for each VAN Member or alternatively, a recorded Video Conference interview. The video(s) will be placed on the www.SignatureTube.com and/or www.ContactSARAH.com website(s) and the **Signature Tube** Facebook page.

Eligible to purchase a table on a first-come-first-serve basis at the SREC Annual Meeting. Permission to place VAN Member's professional marketing brochure on each guest chair for SREC Annual Meeting, if a table is purchased.



11 LOGO PLACEMENT IN COMPANY ANNUAL MEETING BROCHURE

Recognized in the SREC Annual Meeting Brochure (even if VAN Member does not purchase a table).

Recognized on the SREC Facebook page at least once during the first 90-days of VAN Membership and each renewal period.



13 DIGITAL MARKETING FLYER

Professional digital marketing flyer (JPG) will be made by SREC announcing VAN Member and emailed to all SREC Team Members at least once during the first 90-days of VAN Membership.



Two (2) name-tags indicating "Signature's Preferred Vendor" for VAN Member to wear at appropriate times and locations.



15 PREFERRED TABLE AT SOUTH FLORIDA REALTY EXPO

Preferred table placement at The South Florida Realty Expo (SFRE), which is scheduled on an every-other-year basis at a high-profile location. SFRE VAN Member table price and sponsorship costs are NOT included in the VAN Program and must be purchased separately by the VAN Member.



VAN Member round table discussion at least once per calendar year, which will be moderated by SREC to discuss how we can better network together and cross refer each other's businesses. All current VAN Members will be invited to attend.



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